

**MBA-Agribusiness and Rural Management: 2023-2025**  
**COMMENCEMENT OF FIRST SEMESTER – 1<sup>st</sup> September 2023 to February 2024**  
**SEMESTER-I (ALREADY UNDERWAY)**

Paper Code	Course Name	Credit	Prop.
ABRM101	Foundation of Management	4	4
ABRM102	Business Environment	4	4
ABRM103	Managerial Economics	4	4
ABRM104	Finance	4	4
ABRM105	Business Communication	4	4
ABRM106	Management by Values	4	4
ABRM107	Marketing Management	4	4
ABRM108	Rural Society & Polity	4	4
ABRM109	Agribusiness Extension Management and contractual Farming	4	4
Total		36	36

**(PROPOSED COURSE STRUCTURE FROM 2<sup>ND</sup> SEMESTER TO 4<sup>TH</sup> SEMESTER)**

**COMMENCEMENT OF SECOND SEMESTER – 15 February 2024 to 15 July 2024**  
**INTERNSHIP TENURE – 16 JULY TO 31 AUGUST**

**COURSE STRUCTURE (Approved on: 16.12.2023)**

**SEMESTER- II**

Paper Code	Course Name (Proposed)	Credit	Prop.
ABRM201	Rural Management	4	4
ABRM202	Financial Management	3	3
ABRM203	Agri Input Industry and Emerging Issues in Agribusiness & Food Industry	5	4
ABRM204	Supply Chain Management	4	3
ABRM205	Quantitative Technique	4	3
ABRM206	Livestock Farm Management	4	4
ABRM207	New Venture Planning in Agribusiness	4	4
ABRMEL201	Field Immersion/Industry Engagement/SIP	6	10
Total		38	35

**COMMENCEMENT OF THIRD SEMESTER – 1<sup>st</sup> September 2024 to February, 2025**

**SEMESTER- III**

Paper Code	Course Name	Credit	Prop.
ABRM301	Strategic Management & Design Thinking	4	3
ABRM302	Rural Financial Services	4	4
ABRM303	Food Processing Management	4	4
ABRM304	Agribusiness Risk & Quality Management	4	4
ABRM305	Business Analytics	4	3
ABRM306	Legal Aspects of Agribusiness	4	4
ABRM307	International Trade Practices	4	4
ABRM308	Corporate Environmental Management & Carbon Markets	3	3
ABRMEL301	IT for Agribusiness	3	4
Total		37	33

**COMMENCEMENT OF FOURTH SEMESTER – 15 FEBRUARY TO 31 AUGUST**

**SEMESTER-IV**

Paper Code	Course Name	Credit	Prop.
	Dairy Product Management	4	4
ABRM401	Field Immersion/Project/Dissertation/ GD, Peer Meet, Placement Drive	12	12
ABRM402	Grand Viva	15	15
Total	Total	31	31

**Total Credit for entire program is 135**