



**B.Sc. in Hospitality and Hotel Administration**

(With Swiss Diploma) (HTMi, Switzerland) (BHHA-Swiss)



**B.Sc. in Hospitality & Hotel Administration (BHHA)**



**B.Sc. in Hotel Administration & Culinary Art (BHACA)**



**Bachelor of Travel and Tourism Administration (BTTA)**

**School of Hospitality & Culinary Art**



**Industry Partners for Internship & Placement**





**B.Sc. in Hospitality & Hotel Administration (BHHA-Swiss)** (With Swiss Diploma) (HTMi, Switzerland)



**B.Sc. in Hospitality & Hotel Administration (BHHA)**



**B.Sc. in Hotel Administration & Culinary Art (BHACA)**



**Bachelor of Travel and Tourism Administration (BTTA)**

## Eligibility Criteria

12th standard pass with at least 50% marks in any stream

## Fees Structure (Rs.)

Fee Per Semester	One Time Fee	1st Semester Fee	Total Course Fee
<b>B.Sc. in Hospitality &amp; Hotel Administration (BHHA-Swiss) (4 years)</b>			
1,25,000	29,000	1,54,000	7,79,000
<b>B.Sc. in Hospitality &amp; Hotel Administration (BHHA) (4 years)</b>			
65,000	29,000	94,000	4,19,000
<b>B.Sc. in Hotel Administration &amp; Culinary Art (BHACA) (4 years)</b>			
68,000	29,000	97,000	4,37,000
<b>Bachelor of Travel and Tourism Administration (BTTA) (4 years)</b>			
45,000	29,000	74,000	2,99,000

## Hospitality Sector Overview

The Hospitality industry has taken the world by a storm. In India, Tourism is a sunrise industry with WTO identifying it as one with the largest growth potential in the coming decade.

The travel & tourism sector in India accounted for 8 per cent of the total employment opportunities generated in the country in 2017, providing employment to around 41.6 million people during the same year. The number is expected to rise by 2 per cent / annum to 52.3 million jobs by 2028. Direct & indirect tourism employment 2019-20 (79.86 Million) projected / 2021- 9.88%. The entire range of service sector industries, including hotels, healthcare, wellness, telecommunication, banking BPO's and so on are now heavily dependent on hospitality graduates.

By choosing TNU, you are choosing an education that combines academics with professional development and real-life work experience. Our alumni who are well-placed in the industry extends a helping hand to their juniors for the internships, placements, and career guidance. The Ambuja Neotia group itself is a hospitality major, and will



continue to help design the career of the students passing out from SHCA.

## Why SHCA?

- Transforming lives by offering quality education to rural semi urban & urban area students.
- 2 internships with National & International exposure in the field of Hospitality.
- Strategic tie up with Industry & international educational bodies with preferential treatment for training and placement.
- World wide acceptance and recognition of the Swiss certification.
- Cutting edge operational and managerial skills form parts of the credit system that enhance employability skills.
- Focused attention because of small batch size and higher teacher student ratio.
- Mentors, administrators and faculty are crème de la crème of the industry.

**You are choosing to join the next generation of Global Leaders!**



## B.Sc in Hospitality and Hotel Administration

The Ambuja Neotia group being already a hospitality major, with its hotels, resorts and restaurants, it is but natural that the expertise gained over the years is well utilized, in hospitality education and training. SHCA offers BSc in Hospitality Administration with an option for earning Diplomas from the prestigious HTMI, Switzerland. In keeping with the established high standards of the group, the facilities at SHCA can be compared with the best in the world. The food production lab, training restaurant, front office reception, housekeeping lab, model guest room, class rooms, and the central library, are all commissioned with state of the art equipment and provide maximum comfort to both learner and trainer. The team of faculty can be rated as one of the best in the country, with each one having quality experience in both industry and education.

### Training & Placements at SHCA

We have strategic tie ups with leading hotel brands such as Novotel, The Park, Le Meridien, Hyatt Regency, Swissotel and many more. Our students endeavours have left a significant mark in few of these hotels during their internship.

### Career Prospects

The Hospitality sector is a sunrise industry that has a large place to accommodate skillful job seekers. The advent of globalization, and an unprecedented boom in the travel and tourism have enthused all the related businesses to employ more and more hospitality students. Graduates of hospitality management are recognized for their versatile basket of skills rendering them highly employable. Career opportunities are in abundance in luxury cruise liners, airline catering and cabin services, hospital administration and catering, event management, sales and business development, tourism management and hotels.



## B.Sc in Hotel Administration & Culinary Art

Our course in B.Sc in Hotel Administration Culinary Art is carefully curated to contemporary requirements of the most demanding hospitality set ups and prepares students to excel within the kitchen as culinary professionals. TNU's degree aims at providing intense inputs in various aspects of Food Production and Food Production operation, fundamentals in Food and Beverage operation, management, production and service; food science etc... Graduates also gain strong knowledge of business and its application within the hospitality industry. TNU students will be trained in well equipped laboratories such as Food production, Bakery and Confectionary, Cold Kitchen, Food and Beverage Service, supervised by experienced faculty members and trained technicians.

### Career Prospects

Graduates of BSc Culinary Art already have a year's hands on industry experience by the time they are ready for campus interviews. It is expected that the experience would make them coveted and would definitely have preference over regular hospitality graduates in the Food Production department. One may commence their career at any designation based on the organisation. 'Trainee Chef de Partie' is the designation that is likely to be offered to deserving candidates. It is expected that Culinary Arts graduates are likely to make their mark faster and ascend the career ladder quicker because of added skills and deeper understanding of the subject. With time, one may rise through ranks like Chef de Partie, Sous Chef and finally become an Executive Chef. Chefs are prized assets of any organisation and apart from regular recruiters, they are a prized pick for embassies, flight kitchens, MNCs, cruise lines, airlines and catering firms. Many enterprising chefs are proud owners of Michelin star restaurants.





# Bachelor of Travel and Tourism Administration

The Bachelor of Travel and Tourism Administration program is a captivating journey into the enchanting realm of hospitality and exploration. This academic endeavor delves into the intricate tapestry of the global travel industry, unraveling its secrets and unveiling its wonders to passionate and aspiring individuals. Students embarking on this sojourn are treated to a vast area of knowledge, ranging from tourism management and sustainable travel practices to cultural immersion and destination marketing. Through a harmonious blend of theoretical education and practical experience, students are equipped with the tools necessary to navigate the dynamic landscapes of travel and tourism with finesse and acumen. With a bouquet of courses designed to cultivate creativity, critical thinking, and a deep appreciation for the world's diverse cultures, the Bachelor of Travel and Tourism Administration program promises to be a transformative odyssey for those seeking to carve a path in this exhilarating industry.



Students get jobs at Indian Railways (IRCTC)

## Scholarships & Financial Aid

At TNU, we offer numerous merit-based as well as need-based scholarships (**25% to 100% on Tuition Fees**) to ensure that no student is left behind. There is no limit to the number of scholarships granted by the University and if a student is eligible as per the given criteria then he or she will get the **"Guaranteed Scholarship"**.

- **CHANCELLOR SCHOLARSHIP**
- **SPORTS SCHOLARSHIP**
- **CULTURAL SCHOLARSHIP**
- **SARVODAYA SCHOLARSHIP** (in the memory of Late Suresh Kumar Neotia) (Family Income < 2.5 Lakhs / annum)
- **MERE APNE SCHOLARSHIP** (For AmbujaNeotia Group employees in the memory of Late Vinod Kumar Neotia)
- **SAHODARYA SCHOLARSHIP** (Siblings of all TNU students - present or passed out)
- **GRAMOTTHAN SCHOLARSHIP** (Students from Gram Panchayat area of South 24 Parganas)
- **SPECIAL HILL STUDENTS SCHOLARSHIP** (Resident of GTA Area (W.B), North-East States, Andaman and Nicobar Islands, Nepal & Bhutan)

West Bengal Govt. Student Credit Card is accepted at TNU

## Hospitality student's industrial visit



Students visit at JW Marriott, Kolkata



Students visit at The Lalit Great Eastern, Kolkata



Students visit at Novotel, Kolkata

AmbujaNeotia

**THE NEOTIA UNIVERSITY**

ज्ञानम् आत्म प्रदीपाय

Approved Under Sec.2(f) of UGC Act 1956

**Campus:** Sarisha, Diamond Harbour Road, 24 Parganas (S), West Bengal - 743 368

**Head Office / City Admission Office:** Vishwakarma, 86C Topsia Road (S), Kolkata - 700 046

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